

EXHIBIT & SPONSORSHIP OPPORTUNITIES

2019 Conferences



Sunday, May 5
**Robert Wood Johnson
Conference Center**
Mercerville, NJ



Sunday, November 24
**Raritan Valley
Community College**
Somerville, NJ



Sunday, December 1
**Camden County
Boat House**
Camden, NJ

WHO WE ARE:



224 West State Street
Trenton, NJ 08608

Tel: (609) 695-0030
Fax: (609) 394-7712
www.oanj.org

The Opticians Association of New Jersey

provides our members with the opportunity to obtain 6 CEU credits at a reasonable cost and in locations convenient throughout New Jersey. Maintenance of continuing education credits is mandatory for all New Jersey licensed opticians.

New Jersey State Law mandates that licensed opticians obtain 12 CEU credits per biannual renewal (3 CEUs specific to the distribution of contact lenses).

Support Our Professionals from New Jersey's optical community. We anticipate that the combined attendance of these two statewide events will draw approximately 500 opticians, ensuring excellent exposure and networking ability for the select companies that choose to exhibit with us and support our industry. Additional sponsorships include advertising in the digital conference program, website banner ads, attendee handouts and of course, table top displays.

Questions? If you have any questions or would like to reserve your space at these events, please contact Leslie Bellini, CMP at lbellini@lutenmanagement.com

OANJ LEADERSHIP

President
Vice President
2nd Vice President
Secretary/Treasurer

Board of Directors

Danielle Vigilotti
Alan Rosenberg
Paul Di Giovanni
Todd Rupell

Brian Thomas
Joseph Grodman
Leonel Lee
Norman Schleiffer
Sam Morgenstern
Peter Geotz
Susan Valenza

VENDOR OPPORTUNITIES

SPONSORSHIPS

OANJ offers sponsorships to meet every budget.

Please explore the opportunities below and work with us to find the best solution to reach this audience of Licensed Professional Opticians at our upcoming 2019 events!

CEO Sponsorship - \$800

1. Banner ad with your logo on the OANJ website home page and Conference registration page
2. Complimentary advertising for both job and business opportunities on the OANJ website for six months
3. Six-foot exhibit table, two chairs and company ID Sign
4. Complimentary admission for two staff members to the conference
5. Sponsorship recognition in conference marketing materials
6. Sponsorship recognition in on-site signage
7. Two-minute presentation to attendees at conference
8. Recognition in any post-event announcements
9. Conference attendee list

Lunch Sponsorship - \$600

1. Logo Recognition on Conference registration page
2. Six-foot exhibit table, two chairs and company ID Sign
3. Complimentary admission for one staff member to the conference
4. Sponsorship recognition in conference marketing materials
5. Sponsorship recognition in onsite signage
6. One-minute presentation to kick off meal to attendees at conference
7. Conference attendee list

Breakfast Sponsorship - \$500

1. Logo Recognition on Conference registration page
2. Six-foot exhibit table, two chairs and company ID Sign
3. Complimentary admission for one staff member to the conference
4. Sponsorship recognition in conference marketing materials
5. Sponsorship recognition in on-site signage
6. Acknowledgement from the podium as Breakfast sponsor by OANJ Board President
7. Conference attendee list

Tabletop Display - \$400

- Limited to the first 12 reservations (CEO and meal sponsors receive first option).
1. Logo Recognition on Conference Registration Page.
 2. Exhibit table – 2 chairs – company ID Sign
 3. Logo recognition in conference marketing materials
 4. Logo recognition in onsite signage.
 5. Acknowledgement from the podium by OANJ Board President
 6. Conference attendee list.

SPONSORSHIP BENEFITS:

The OANJ provides sponsors with the opportunity to reach over 1600 licensed opticians in the state of New Jersey.

Our mission is to promote and protect the profession of Opticianry through education, leadership and professionalism for our members and the patients we serve. Help support the OANJ by sponsoring, advertising, and/or attending this event as an on-site exhibitor.

EXHIBITOR & SPONSORSHIP RESERVATION

AVAILABLE DATES:

Sunday, May 5, 2019
Robert Wood Johnson
Conference Center
Mercerville, NJ

Sunday, November 24, 2019
Raritan Valley
Community College
Somerville, NJ

Sunday, December 1, 2019
Camden County Boathouse
Camden, NJ

TENTATIVE AGENDA:

7:30 AM
Exhibitor set-up

8:00 AM – 9:00 AM
Registration, Coffee &
Exhibitor Networking

9:00 AM – 12:30 PM
Seminars

12:30 PM – 1:30 PM
Lunch & Exhibitor
Networking

1:30 PM – 5:00 PM
Seminars

Make checks payable
to "OANJ" and mail to:

**Opticians Association
of New Jersey (OANJ)**
224 West State St.
Trenton, NJ 08608

I will sponsor the following event(s): *

- ☐ Sunday, May 5 (Mercerville)
☐ Sunday, November 24 (Somerville)
☐ Sunday, December 1 (Camden)

* If your company is exhibiting or sponsoring at multiple events, please deduct 15% from total sponsorship cost.

Sponsorship Level Selection

- ☐ CEO Sponsorship (\$800) ☐ Breakfast Sponsor (\$500)
☐ Lunch Sponsor (\$600) ☐ Table Top Display (\$400)

PAYMENT INFORMATION:

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Company: _____

Address: _____

Total Amount Due: \$ _____

☐ Check here if invoice is required.



Credit Card Payments

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card #: _____

Expiration: _____ CVV: _____

Billing Address for Card (if different from above):

Signed: _____