



CORPORATE SPONSORSHIP PROGRAM

Platinum Sponsorship Benefits: \$3,000

- Logo Recognition on Website for the entire year with link to Sponsors website.
- Email sent out to Opticians introducing the company with contact information.
- Promotional email sent out highlighting sponsors product.
- Social media post highlighting sponsors product.
- Recognition at all virtual events
- Two Articles posted to the website for 30 days promoting a new product or service.

Gold Sponsorship Benefits: \$2,000

- Logo Recognition on Website for the entire year with link to Sponsors website.
- Email sent out to Opticians introducing the company with contact information.
- Promotional email sent out highlighting sponsors product.
- Social media post highlighting sponsors product.
- One article posted to the website for 30 days promoting a new product or service.

Silver Sponsorship Benefits: \$1,000

- Logo Recognition on Website for the entire year with link to Sponsors website.
- Email sent out to Opticians introducing the company with contact information.
- Promotional email sent out highlighting sponsors product.
- One article posted to the Website for 30 days promoting a new product or service.

Bronze Sponsorship Benefits: \$500

- Logo Recognition on Website for the entire year with link to Sponsors website.
- Email sent out to Opticians introducing the company and contact information.

SPONSORSHIP BENEFITS

The OANJ provides sponsors with the opportunity to reach over 1600 licensed opticians in the state of New Jersey.

Our mission is to promote and protect the profession of Opticianry through education, leadership and professionalism for our members and the patients we serve. Help support the OANJ by sponsoring, advertising, and/or attending our events as a virtual or on-site exhibitor.